

The JMT Network Program

How Did We Get Started?

The JMT Network Program was founded in 2011 by John M. Turner, Ph.D., president of JMT & Associates, LLC. JMT & Associates, LLC is a full-service human resources (HR) and safety consulting company. During the later part of 2010, John was preparing his business expansion plan for 2011. A plan was executed to find additional human resources and safety professionals to join his consulting team. The response to the expansion campaign was very interesting. Many professionals responded to the request. However, they currently were operating a consulting company of their own. They typically were a one or two person company. It was exciting to meet so many talented and inspired people who were trying to build and operate a successful consulting company. Excellent conversations and meetings were conducted, over the course of several months.

It was an interesting learning experience for John. It was apparent that the most significant challenge facing these companies was the ability to find qualified clients. John's vision is to create a network of these companies, along with an independent sales team, that can support the growth and success of each individual company. John believes that by working together and combining our collective resources, we can all share in the success of The JMT Network. The goal of The JMT Network is to create a brand that's known for its level of excellence in the field of human resources and safety consulting.

What Is The JMT Network Program About?



The JMT Network, a division of JMT & Associates, LLC, is a group of HR and safety professional entrepreneurs working together to help promote and grow their individual businesses, while providing exceptional service to their clients. Members are located throughout the United States and Canada. The JMT Network is open to highly qualified professionals in the HR and safety consulting business. The JMT Network is tailored to individual consultants and small (typically one – four employees) consulting companies.

The JMT Network has members from various disciplines of the HR and safety fields.

The JMT Network operates on the premise of honesty and “doing the right thing” for the client and the members of the JMT Network.

One of the greatest challenges for any business is finding clients. It has become abundantly apparent that the traditional marketing and advertising methods just are not effective. The best client comes from a trusted referral - a member of The JMT Network. The JMT Network combines the “service power” of the entire network. This is a great advantage over the sole provider business model.

Service work performed by members is evaluated, by our advisory board through client quality surveys to ensure that each client has received service which exceeds their expectations. The entire group and the reputation of The JMT Network will benefit from providing our clients exceptional service.

Why Should I Join The JMT Network Program?

Members of The JMT Network receive many benefits. One benefit is the value of networking with other professionals in the HR and safety fields. What is the value of talking with similar individuals working towards the same goals that you are? “You don’t know what you don’t know.” Other benefits include increased revenue, business expansion and growth, advertising, administrative support, webinars, education, improved communications, and increased value to your clients. These and additional benefits of The JMT Network are explained in more detail in our brochure. The JMT Network will be managed so that members are not competing directly with other members in their selected markets.

Current clients and future clients of all the members will benefit from the combined professional expertise of The JMT Network. The value which each member will deliver to their clients will increase through high quality, responsive service. When you add value to your client - You look good! We look good!

The success of The JMT Network will be driven by the active participation of all the members. Our brochure describes specific examples for active participation. Each member is expected to contribute to the growth of The JMT Network and its brand recognition. When one succeeds, we all succeed.

How Does The Program Increase My Revenue?

As a member of The JMT Network you will increase your revenue in several ways:

- You will be provided referral fees for referring potential clients into The JMT Network.
- You will receive payment for services you provide to The JMT Network clients.
- You will be provided referral fees for new members – professional HR and safety consultants - that you bring into The JMT Network.
- You will be provided referral fees for inviting member companies to provide services for your clients.
- Increased revenue through stronger brand recognition.



How Do I Join The JMT Network Program?

If you are an individual or small HR or safety consulting company wanting to grow your business, please contact JMT & Associates, LLC to learn more about this exciting opportunity. We will send you an application, a profile worksheet, a complete list of the benefits of joining The JMT Network, along with the expectations of being a JMT Network member.

Do You Know Someone?

If you know a HR or safety professional that you think might be interested in learning more about The JMT Network, please share this introduction flyer with him/her.

Questions?

If you have any questions or comments about The JMT Network, please feel free to call or email us at your convenience.

Complete information about The JMT Network can be found on our website at www.jmt-associates.com. Click on "The JMT Network Program" tab.



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